

Sensia APAC & EMEA Channel Meeting

APAC & EMEA Channel Meeting Bangkok 2026

Tuesday, April 28th – Wednesday, April 29th 2026

Hilton Sukhumvit Bangkok Hotel

11 Sukhumvit Soi 24 Klongton Klongtoei, Bangkok 10110

This event marks a pivotal step in our transition journey, where we redefine how we operate as part of the SLB ecosystem. We will present the latest business updates and priorities and share the FY26 roadmap, paired with collaborative activities and focused meetings designed for seamless alignment, strengthen our shared vision, and prepare us for the next phase of growth.

Time	Activity	Speaker
8:30 – 9:00	Arrival & Registration	DAY 1
9:00 – 9:30	Business & Organization Update <i>A comprehensive session covering the current business transition, strategic reintegration with SLB and outlining plans for agreement validation and ongoing partner alignment.</i>	Jon Moreau
9:30 – 10:00	Collaboration & Direction – Valves & Measurement <i>Valves and Measurement businesses, collaboration approaches within the reintegrated SLB structure.</i>	Tari Ibrahim
10:00 – 10:20	Coffee Break	
10:20 – 10:50	SLB Measurement Organization & Roles <i>Overview of the new Cameron SLB channel structure, roles, responsibilities, and regional governance for APAC and EMEA.</i>	Ross Johnston
10:50 – 12:00	Channel Team Activities- Application Note and project presentation from Partner: <i>Interactive session designed to strengthen relationships.</i>	Francesco Zucca
12:00 – 13:00	Lunch	
13:00- 13:30	Partner Result FY25 & Strategy FY26 <i>Presenting FY25 performance highlights and the key focus areas for FY26, providing visibility on the strategic roadmap ahead.</i>	Francesco Zucca Tze Jian Koay
13:30- 14:30	Channel Partner Awards & Partner Presentation <i>Celebrating achievements through Channel Partner Awards, followed by presentation from partners.</i>	Francesco Zucca
14:30 – 15:00	Afternoon Break	
17:00- 21:00	Team Dinner (Pickup at 16:15 and 16:25)	

DAY 2

8:30-8:45	Day 1 Recap & Objectives for Day 2 <i>Brief recap of Day 1 and setting the stage for Day 2 objectives.</i>	Francesco Zucca Tze Jian Koay
8:45-9:30	Measurement Portfolio Strategy <i>Overview of future development priorities, timeline, and strategic direction for measurement products and solution</i>	Ross Johnston
9:30 - 10:00	Metering & Sampling Strategy Update <i>Key initiatives and solution roadmap for metering, sampling, and fiscal flow applications.</i>	Trilochan Gupta
10:00 – 10:30	Coffee Break	
10:30 – 12:00	Face-to-Face Channel Meetings (Sessions 1) <i>Dedicated meetings with each channel partner in dedicated rooms focusing on market priorities, commercial topics, growth opportunities, and addressing open issues with next steps.</i>	
12:00 – 13:00	Lunch	
13:00 – 16:30	Face-to-Face Channel Meetings (Sessions 2) <i>Dedicated meetings with each channel partner in dedicated rooms focusing on market priorities, commercial topics, growth opportunities, and addressing open issues with next steps.</i>	
15:00- 16:00	Afternoon Break	
16:40 – 17:00	Closing Session <i>Engaging wrap-up highlighting major insights, constructive feedback and a final message from leadership.</i>	